



plug INTO YOUR COMMUNITY

Now is the time to tell our story.
Where do you start? How do you frame it?
How do you communicate the value of what we do?

The solution: The Unplug Illinois Transformation Kit.

There is such an exhilarating challenge ahead of us - reshaping the face of our industry by communicating the value of parks and recreation to our constituents. The severity of losing funding and community support is trending throughout the nation. Unplug Illinois is more important than ever before. You owe it to your agency and your residents to learn more about this community awareness campaign and implement it within your community. This public awareness campaign is brought to you by the Illinois Park and Recreation Association and the University of Illinois.

The Unplug Illinois Transformation Kit provides statistical and measurable values and benefits of park and recreation agencies related to:

- Healthier Lifestyles
- Sustainable Environments
- Thriving Economies
- Engaged Communities

The Unplug Illinois Transformation Kit includes a robust spiral bound planner with tabbed indexes which let you quickly find what you're looking for, a flash drive with pre-loaded data, pre-designed brochure ads and posters you can "plug" in your agency name along with customizable fact sheets.



Purchase your Unplug Illinois Transformation Kit Today!

_____ of Transformation Kits

IPRA Member(\$175) Non-member (\$225)

Name _____

Title _____

Agency _____

Mailing Address _____

City _____ State _____ Zip _____

Work Phone _____ Email _____

Payment Information:

Check Enclosed (*payable to IPRA*)

Credit Card

Charge the following:

Credit Card # _____

3-Digit Security Code _____

Expiration Date _____

Print name exactly as it appears on the card

Cardholder Signature

Mail completed form with payment to:
IPRA, 536 East Avenue, LaGrange, IL, 60525 or fax: 708-354-0535



what's your outlet?